

# (ANOTHER) MONTH ON SOCIAL MEDIA

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*Do you struggle with coming up with content for your social media? You're not alone!  
We all know that consistency wins when it comes to building a solid following, but some days it's  
hard to know what you should be posting. After all, you're probably running a business and a household, too.  
Don't worry, we've got you covered here with a full month's worth of social media post ideas  
to get you started on producing quality content!*

*A good rule of thumb is to post one time about your product or service for every five times you post about your personal life.  
This list gives you 30 ideas for personal posts so you can plan your content out in advance!  
Every sixth post, you can plug in something to promote your business - but don't make it salesy.  
I still stand by stories being the best way to share your product or service.*



- SHOW THE INSIDE OF YOUR FRIDGE OR PANTRY
- WHAT'S YOUR BIGGEST PET PEEVE?
- SHARE A SEASONAL RECIPE YOU LOVE
- LET'S SEE A #SELFIE
- SHARE A SEASONAL TRADITION IN YOUR FAMILY
- WHAT'S YOUR FAVORITE COLOR?
- POST AN INDIVIDUAL OR GROUP PIC OF YOUR KIDS
- SHOW US YOUR PET(S)
- DO A GIVEAWAY
- POST A MOTIVATIONAL QUOTE
- WHAT'S YOUR FAVORITE FOOD?
- NAME 3 PEOPLE YOUR FOLLOWERS WOULD LOVE
- TEACH SOMETHING YOU DO WELL
- TALK ABOUT A MISTAKE YOU'VE MADE
- WHAT'S YOUR BEDTIME ROUTINE?
- SHARE A #LIFEHACK
- SHARE ABOUT A BOOK YOU LOVED (BONUS POINTS FOR GETTING NOTICED!)
- SHARE A WIN YOU HAVE HAD RECENTLY
- SHOW US YOUR CAR
- SHARE A DIY PROJECT THAT INCORPORATES YOUR PRODUCT
- #FAILEDTIT
- WHAT'S YOUR FAVORITE CHILDHOOD MEMORY?
- WHAT'S THE BEST PART OF YOUR JOB?
- CUSTOMER CALL OUT
- SHOW US YOUR JUNK DRAWER
- SHARE A FAVORITE DAD JOKE
- COFFEE. TEA. WINE: DISCUSS
- SHARE SOME FAVORITE THINGS
- UNANSWERED PRAYER/WISH STORY
- SHARE A VIDEO FROM YOUR DAY