

# THIS MONTH ON SOCIAL MEDIA

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*Do you struggle with coming up with content for your social media? You're not alone! We all know that consistency wins when it comes to building a solid following, but some days it's hard to know what you should be posting. After all, you're probably running a business and a household, too. Don't worry, we've got you covered here with a full month's worth of social media post ideas to get you started on producing quality content!*

*A good rule of thumb is to post one time about your product or service for every five times you post about your personal life. This list gives you 30 ideas for personal posts so you can plan your content out in advance! Every sixth post, you can plug in something to promote your business - but don't make it salesy. I still stand by stories being the best way to share your product or service.*



- INTRODUCE YOURSELF
- REVIEW A BOOK YOU'VE READ RECENTLY
- POST A THROWBACK (OLDER) PHOTO OF YOURSELF WITH A STORY
- SHARE A TIP ABOUT SOMETHING YOU DO WELL
- ASK A FUN QUESTION TO GET INTERACTION
- TAG SOMEONE YOU'RE INSPIRED BY
- ASK A FILL-IN-THE-BLANK QUESTION TO GET INTERACTION
- SHOW YOUR WORKSPACE
- SHARE PART OF YOUR DAILY ROUTINE
- SHARE YOUR 5 FAVORITE THINGS RIGHT NOW
- INTRODUCE YOUR KIDS OR PETS
- SHARE SOMETHING YOU LOVE ABOUT YOUR SIGNIFICANT OTHER
- SHARE 5 UNKNOWN FACTS ABOUT YOU
- POST A QUOTE THAT INSPIRES YOU
- SHARE A BUSINESS RESOURCE OR APP THAT YOU LOVE
- GIVE A MINI LESSON ON SOMETHING YOU DO WELL
- LIST 3 THINGS YOU'RE GRATEFUL FOR
- TALK ABOUT WHY YOU STARTED YOUR BUSINESS
- PROMOTE A BLOG POST YOU RECENTLY WROTE
- TALK ABOUT SOMEONE WHO INSPIRES YOU
- USE INSTASTORY TO HIGHLIGHT A DAY IN YOUR LIFE
- SHOW YOUR BEHIND THE SCENES OR REAL LIFE MESS
- ASK YOUR FOLLOWERS IF THEY PREFER "THIS OR THAT"
- POST A MOTIVATIONAL QUOTE
- SHARE SOMETHING THAT YOU RECENTLY SPLURGED ON
- PROMOTE YOUR NEWSLETTER FOR SIGN-UPS
- TELL YOUR FOLLOWERS ONE THING YOU CAN'T LIVE WITHOUT
- SHARE A CURRENT STRUGGLE
- OFFER A FREE ITEM OF VALUE TO DOWNLOAD
- TALK ABOUT YOUR HOBBY OR PASSION